



2018 NEWSLETTER COLOR DISPLAY ADVERTISING – INSERTION ORDER FORM

21907 Claiborne Parkway, Broadlands, VA 20148

Advertising Manager: Stassa Collins Email: ads4broadlands@yahoo.com

Phone: 703-729-9714 Fax: 703-729-9733

BUSINESS NAME:	CONTACT NAME:	
ADDRESS:	CITY:	ZIP:
EMAIL:		
PHONE NUMBER(S)		

SUBMISSION INFORMATION FOR DISPLAY ADVERTISERS – Newsletter Is Printed In Full Color

- **RESERVE PLACEMENT BY SUBMISSION DEADLINE:** Submission of this form, payment and ad must be received by the 1st of the month prior to the month of publication in order to secure your space in the newsletter (i.e. due Jan 1st for Feb's issue)
- **ADS MUST BE CAMERA READY** in our dimensions (see specs below). Please email ad in PDF to ads4broadlands@yahoo.com
- **NO CANCELLATIONS** after the initial deadline are permitted

COLOR DISPLAY AD SPECS <i>RATES ARE PER ISSUE</i> <i>All ads printed in color (if provided in color)</i>	MONTHLY RATES			J	F	M	A	M	J	J	A	S	O	N	D
	Month to Month Price	6+ Months Prepaid Price	12+ Months Prepaid Price	A	E	A	P	A	U	U	U	E	C	O	E
INSIDE PLACEMENTS	Contact for Availability			N	B	R	R	Y	N	L	G	P	T	V	C
EIGHTH: 3.75" wide X 2.41" tall	\$125	\$100	\$75												
QUARTER: 3.75" wide X 5.0" tall	\$225	\$215	\$200												
HALF Horizontal: 7.66" wide X 5.0" tall <i>With .125" bleed - 8.5" wide X 5.5" tall</i>	\$430	\$400	\$375												
HALF Vertical: 3.75" wide X 10.16" tall <i>With .125" bleed - 4.16" wide X 11.00" tall</i>	\$430	\$400	\$375												
FULL: 7.66" wide X 10.16" tall <i>With .125" bleed - 8.5" wide X 11.0" tall</i>	\$1000	\$900	\$850												
INSIDE COVER PLACEMENTS	Contact for Availability														
QUARTER: 3.75" wide X 5.0" tall	\$250	\$225	\$210												
HALF Horizontal: 7.66" wide X 5.0" tall <i>With .125" bleed - 8.5" wide X 5.5" tall</i>	\$450	\$425	\$400												
HALF Vertical: 3.75" wide X 10.16" tall <i>With .125" bleed - 4.16" wide X 11.00" tall</i>	\$450	\$425	\$400												
FULL: 7.66" wide X 10.16" tall <i>With .125" bleed - 8.5" wide X 11.0" tall</i>	\$1050	\$950	\$900												
OUTSIDE COVER PLACEMENTS	Contact for Availability														
QUARTER Horizontal Banner: 7.66" wide X 3.75" tall	\$275	\$250	\$240												
QUARTER: 3.75" wide X 5.0" tall	\$275	\$250	\$240												
HALF Horizontal: 7.66" wide X 5.0" tall <i>With .125" bleed - 8.5" wide X 5.5" tall</i>	\$475	\$455	\$435												
FULL: 7.66" wide X 7.50" tall <i>With .125" bleed - 8.5" wide X 8.25" tall</i>	\$1050	\$950	\$900												

ENTER TOTAL ADVERTISING CHARGES: Ad Price Per Month \$ _____ X Months # _____ Total \$ _____

CREDIT CARD PAYMENTS: Please visit our website at www.broadlandshoa.org/for-residents/newsletter/ and click on the **Buy Now** button. Be sure to include your contact information when checking out. **CHECK PAYMENTS:** Please make payable to **Broadlands Association** and submit to address at top.

We have agreed to reserve the above advertising space in the Broadlands Newsletter and to pay the contracted amount. We understand that advertising cannot be cancelled after the initial deadline and no refunds will be issued:

Signature: _____ Date: _____

OFFICE USE ONLY: PAYMENT DATE: ____/____/____ PMNT: CHECK / CC # _____ \$ _____ INVC: _____

COMMENTS: _____ Start Month: ____/____ End Month: ____/____