

# Your Real Estate Partner

## from our clients:

"GAM Graphics and Marketing has been a fantastic partner with Community Management Corporation and Associa Cares. They are true professionals in all aspects of the printing business. In our business, there are many deadlines that are rushed and GAM has been more than accommodating to us and in a pleasant manner. The quality of their product is second to none. We really appreciate having GAM as one of our partners."

—Steven P.

"In an attempt to create an outstanding piece that would not only be educational but eye-catching, I turned to Gam. I came to them with a basic idea of what I was looking for, a way to play off the exclusivity of our O Negative campaign. The brochure they developed combined brilliant metallic inks and exceptional foiling techniques to create a truly unique piece that far exceeded my expectations."

—Melanie A.

Anyone who encounters the piece has nothing but great things to say about it. The conceptual, design and printing processes went smoothly and efficiently. I will definitely continue to use their services for future collateral pieces."

"My experience with GAM is very positive. I would recommend them to anyone for their graphics and marketing needs. I am particularly impressed with the attentive and skilled employees, who have excellent experience. Their production system is professional and their equipment is high-end so you can get the most value for your projects."

—Susan T.

"Our management staff is delighted with the service GAM has delivered. Our previous flier was boring and not getting to our customers. We knew we had to make a change. GAM realized what we needed and enhanced those ideas. The product is professional, colorful and grabs attention of our customers... and our sales have improved. This along with their state of the art mailing information system has saved us expenses on undeliverable mailers."

—Chris T.

"I received the signs and they look awesome. Nobody will have trouble finding their seat at the dinner tomorrow evening because of you! Thanks for turning these around so quickly and also for getting those color fliers for me so fast."

—Joelle H.

Call us today to learn more about how GAM can make a positive difference in your business.

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gam® recycles over 24 tons of paper each year.



## our mission

quality. service.  
 commitment to excellence.

We are a communications design company specializing in graphics and marketing. We partner with medium to large clients interested in expanding their market share or refreshing their current branding efforts. We provide a diversified portfolio of solutions that support our clients' in achieving their goals.

We value long-term, mutually beneficial relationships with our customers and strive continuously to earn and keep their loyalty. We do this by delivering high-quality, fairly priced services that meet customers' needs and exceed their expectations.

We believe our employees are our greatest assets, and are committed to providing them with a workplace that promotes professional growth and stimulates personal achievement.

We are also committed to contributing positively to the communities and industries we serve. By setting high standards, working in the best interests of our customers and the people and organizations they serve, and delivering products and services that make a difference, we will achieve our goal of making a positive impact on those who live and work around us.



# what you need, how you need it and when you need it

At GAM, we know printing. Whether your job calls for traditional offset, short-run digital or wide-format printing services, we can deliver.

Our spacious, state-of-the-art facility houses equipment and staff capable of accommodating any and every printing need imaginable. At GAM, you'll find all the services you need to turn your project ideas into reality and get them out the door.



## offset printing

Options to Meet a Range of Needs

From simple, black-on-white to spot color for highlight or full-color printing to really make an impact, GAM's high-quality, efficient offset presses will produce products that meet your needs precisely. Offset printing is ideal for short, medium and long-run quantities of such products as brochures, newsletters, direct mail pieces, booklets, and stationery.

## digital printing

High-Quality Color for Smaller Quantities

When you want high-quality color in limited quantities, our digital printing services are a perfect solution. Digital printing produces high-resolution color and precision at costs you can only get with offset printing in much higher quantities. Call on GAM's digital printing services for fliers, postcards, brochures, event tickets, and other smaller-quantity materials.

GAM also offers high-quality, high-speed black-and-white copy services for quick-turnaround jobs and mail-merge projects.

## graphic design

Enhancing the Impact of Your Message

The overall design of your piece must complement your message. All graphic elements – pictures, images, colors and textures – must be thought out carefully so they will add value to your printed product. Quality graphic design entices readers, drawing them in and guiding them through your message. As a visual backdrop a product's design must supplement the message without competing with it.

Classic or contemporary, bold or understated, whimsical or sophisticated, GAM will design products with your audience, message and company image in mind. And, our designs will work across a range of products, giving you the ability to create materials with a cohesive, complementary look, which adds further to your image branding.



## promotional products

Put Your Image In Their Hands

Do you want to thank a client? Need trade show giveaways? Want to promote teamwork or recognize your staff with awards or tokens of appreciation? If you want to put your name or message into people's hands creatively, call on GAM. We can imprint your company name, logo and message on just about anything – plaques and trophies, ribbons, coffee mugs, keychains, shoelaces, tote bags – you name it. By recognizing your customers, staff and prospective clients with specialty items produced by GAM, you'll boost your brand recognition.

## large format printing

When You Need Big and Bold

GAM's wide-format printing is ideal for posters, signage, murals and other large products. Our equipment can create images of up to 60" in one pass and offers versatility not commonly available with other printing processes. Whether you need one or 100, and whether you want it on paper, fabric, metal or another material, if you need large, you need GAM.

## mailing services

Eliminate Hassle While Saving Time and Money

Your print materials are complete. Your challenge now is to get them delivered. Using multiple vendors for one project requires coordination and time, and often adds cost. GAM's mailing services enable you to get your whole job – from start to finish – done in one place. When your materials leave us, they go directly to your customers, rather than to another vendor for processing.

GAM's mailing services include mailing set up, label printing and document labeling; tabbing, sorting, bulk prep and banding; and delivery to the post office. Your materials move directly from our bindery to our mail services department, and then out the door – on their way to your customers, rather than to a mail house.

## bindery and finishing

Pulling It All Together

GAM's bindery and special finishing services pull your printed piece together and add finishing touches that make it really stand out. Whether your piece calls for saddle-stitch or spiral (Wire-O or GBC) binding, we've got what it takes. We also provide elegant foil stamping, die-cuts and blind embossing for special effect, as well as lamination for durability. Together, these services help to ensure that your finished products make a lasting, positive impression.